

New year. New possibilities.

Dear friends,

At EF, our educators and students have always inspired us with their desire to take the classroom outside and onto the road. From the Rocky Mountains of Canada (where our cover photo was taken on a recent tour) to the geysers of Iceland, we've supported many of our groups in travelling safely in 2021—and we've had so much fun doing it.

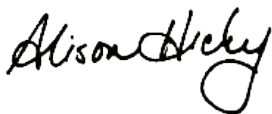
This past year has tested our community, but we've become more resilient, creative, and empathetic as a result. The pandemic has underscored an urgent need for global competencies, such as collaboration and critical thinking, that can help us work across our differences and find our similarities. Travel is a powerful way to foster that understanding and respect for the people, cultures, and places of the world, and the pandemic has shown us that our humanity and ability to thrive is interconnected. Despite any challenges, 2021 was a year of growth and renewal for EF Educational Tours, thanks to you.

We're an education company first, and experiential travel is how we bring learning to life. As we move into the new year, we want to create more opportunities for student impact. The stories in our catalogue illustrate the many ways we do this, whether it's how a Tour Director creates inclusivity on tour, how our new Global Learning Model shapes our tour planning process, or how Hello Zero—our commitment to becoming historically carbon negative—goes beyond our itineraries.

Student by student, educator by educator, we know that our tours amplify the lessons educators teach in the classroom by enabling hands-on, real-world experiences that open students' minds. Not only does this encourage them to become more well-rounded, but it emboldens them to consider their influence on our ever-changing world. Students get to carry that newfound awareness with them into their futures, and that's where the real impact comes in.

I hope you enjoy our new catalogue, and I hope you'll be inspired to explore new possibilities with us soon.

Best,



Alison Hickey
President, EF Educational Tours