

What is responsible travel?

EDUCATIONAL TOURS

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EF eftourscanada Travel is the best way to understand our world. That's why we'll be focusing on responsible travel for the next few weeks, where we'll introduce you to Hello Zero and our three sustainability initiatives: supporting local communities, promoting animal welfare, and protecting the environment. Stay tuned 🌞

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Hello Zero: A path to remove our carbon footprint

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EF eftourscanada With our Hello Zero initiative, our goal is to remove all the carbon we've ever emitted since 1965. To begin, we partnered with Eden Reforestation Projects to plant three million trees in Kenya, Madagascar, and Mozambique last year. Learn more at eftours.com/hello-zero

6w

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SUSTAINABILITY

Understanding EF's carbon footprint

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Toronto, Ontario

EF eftourscanada At EF, we want to ensure we're making a positive impact on climate change. Our value chain, including the emissions associated with our business activities, is one of the first places we can start to reduce greenhouse gases. Learn more at <http://ef.com/impact>

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brynnhickey_ love this!!

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SUSTAINABILITY

What's that?

Carbon negative

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EF eftourscanada What's the difference between carbon neutrality and negativity? Why is it so important to us? And how does it play a role in combatting global warming? Learn what EF is doing to become carbon negative in our 2022 Impact Report at <http://ef.com/impact>

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#EFTours #sustainability #impact #carbonnegative #carbonneutral

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EF eftourscanada Travel has always been about more than "seeing a place." It's also about providing sustained economic, social, and environmental benefits to the communities that you visit when you travel with us. Learn why responsible travel is so important to us at eftours.ca/responsible-travel

3w

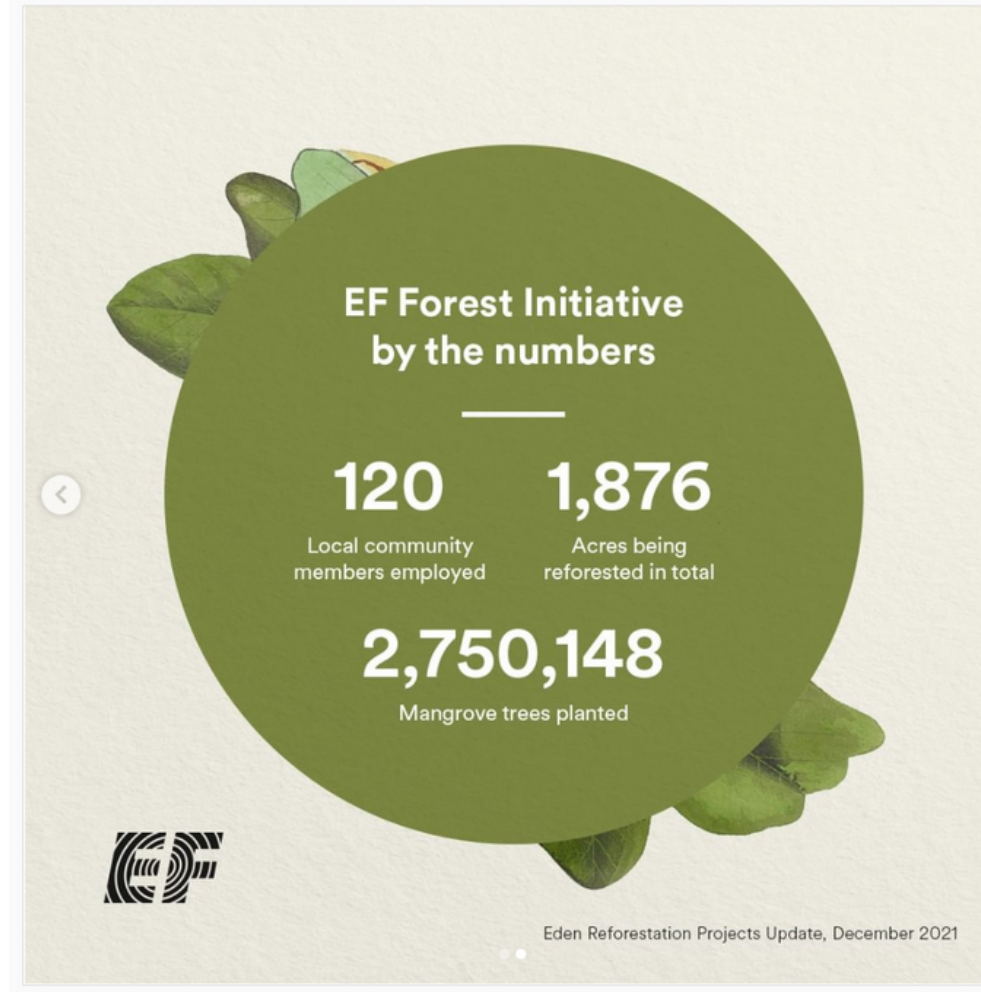
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EF eftourscanada Last year we partnered with non-profit Eden Reforestation Projects to locally plant and maintain native trees while guarding previously deforested areas. The result? Eden has already planted three million trees on our behalf in Kenya, Madagascar, and Mozambique! Here's to 2022 and even more trees to plant 🌱 See ef.com/impact for more info.

4w

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EF eftourscanada Truly experiencing a destination shouldn't mean harming the animals that call it home. That's why we've partnered with World Animal Protection—which means we're fully committed to taking care of our furry, fuzzy, and scaly friends everywhere we go. Learn more at eftours.ca/responsible-travel

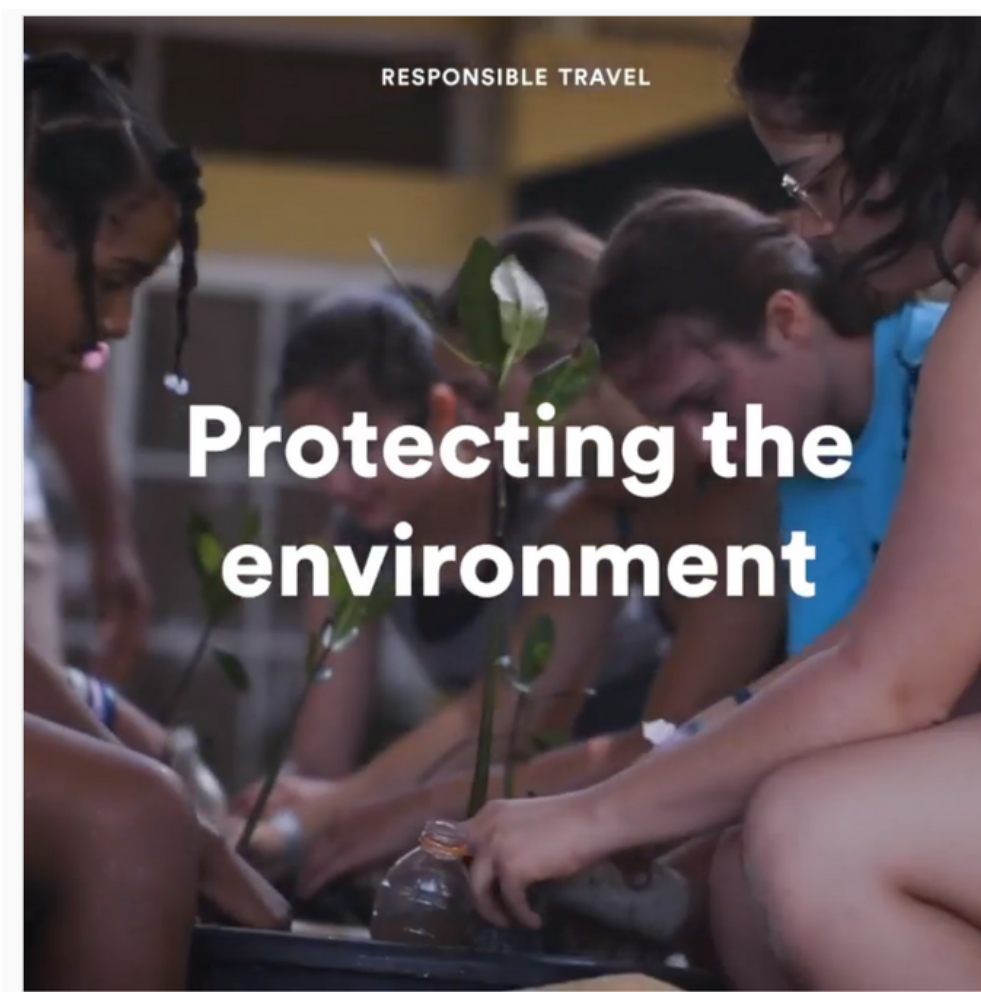
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EF eftourscanada Did you know? We're taking steps toward sustainability by embracing eco-friendly practices that are kind to our planet and reduce our carbon footprint. It's all part of our responsible travel initiative! Learn more at <http://eftours.ca/responsible-travel>

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kyyraee @yungsalamiboi

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